David Hunter

Interaction / UX Designer

David Hunter

1 Fairfax Ave, Menston LS29 6EP

07931 818 168
hunter_08@hotmail.co.uk

twitter.com/dave_hunter_
github.com/davidhunter08
davehunter.design

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About me

Experienced interaction designer skilled in user-centered design, prototyping, and usability testing. Passionate about creating intuitive digital experiences that meet user needs and business goals. Strong communication and collaboration skills.

My experience covers the full product lifecycle including:

- Understanding and validating problems through discovery research
- Building HTML prototypes in Alpha
- Gathering feedback and iterating on products during Beta
- Implementing and optimising live products.

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Experience

Department for Environment, Food and Rural Affairs /
Senior Interaction Designer - Contract

JUL 2021 - PRESENT (1 yr 10 mos), REMOTE

Interaction design for a new Biodiversity Net Gain Register to promote sustainable housing development and increase habitats by 10% in England. Worked collaboratively with a team to understand user and business needs, write hypotheses, map user journeys, sketch ideas, build prototypes, and test concepts.

Achieved an Alpha service assessment pass in March 2022 and started working on a Private Beta to improve and refine it further.

NHS Digital / Interaction Designer

MAR 2019 - JUL 2021 (2 yrs 5 mos), LEEDS, HYBRID

NHS digital service manual

Designed, developed, and maintained design components and patterns for the NHS design system and NHS digital service manual.

Worked collaboratively with a team to create a design system that was accessible, inclusive, and user-friendly.

Contributed to the development of guidelines and standards that ensured consistency and quality across all NHS digital services.

Advocated for working in the open, promoting accessibility and inclusion, and collaborated with the design community to further these initiatives.

FEB 2020 - JUN 2020 (5 mos), REMOTE

COVID-19 services

Worked on the interaction design for various critical COVID-19 services during the pandemic.

Maintained a user-centered design approach throughout the design process, ensuring that the needs and expectations of the users were met.

Delivered designs at a rapid pace to support the urgent needs of the situation, while maintaining a high level of quality and accuracy.

Collaborated closely with stakeholders and other team members to ensure that the designs aligned with the broader goals and objectives of the initiatives.

MAR 2018 - MAR 2019 (1 yr 1 mo), LEEDS, HYBRID

The NHS website

Collaborated with a team to redesign the NHS website (www.nhs.uk), utilising a range of design tools such as Sketch, Figma, and HTML to prototype, iterate, and usability test designs.

Worked closely with the team to analyse user needs, conduct user research and testing, and develop design solutions that met the needs of diverse user groups.

Contributed to the creation of sketches, wireframes, high-fidelity mock-ups, and HTML prototypes to visualise and communicate design solutions.

Played an active role in the iterative design process, incorporating feedback from users and stakeholders to refine and improve the final design solution.

Leeds City Council / Web Designer

NOV 2014 - MAR 2018 (3 yrs 5 mos), LEEDS

Led the redesign of Leeds.gov.uk based on user and business needs, working collaboratively within a multi-disciplinary team. Conducted user research, analysed data, prototyped solutions, and tested and iterated designs.

Produced sketches, wireframes, hi-fidelity mock-ups, and HTML prototypes to help visualise and communicate design solutions.

Took on the role of Accessibility Lead for the digital team, advocating for accessibility and inclusion across all services at all levels throughout the council.

Promoted user-centered design and worked to ensure that all digital services were accessible to all users, regardless of their abilities.

ActionPrompt Ltd / UI Designer

FEB 2009 - NOV 2014 (5 yrs 10 mos), LEEDS

Designed user interfaces and developed the front-end of the company's main website (feedmeonline.co.uk), dashboards, in-house built CMS, and mobile applications.

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Education

Leeds Metropolitan University

2004 - 2007, LEEDS

Business Information Technology – HND

Aquinas College

2000 - 2002, STOCKPORT

Studied A Levels in ICT, Business Studies and PE

St James' RC High School

1995 - 2000, STOCKPORT

10 GCSEs A-C including Maths and English

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Blog posts

[Making the NHS.UK focus state accessible (with help from GOV.UK)](#)

[Building accessible and mobile-first services for the NHS](#)